Excel Homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?
   1. There are more successful campaigns than live, failed, or canceled campaigns.
   2. When looking at the total number of campaigns between 2009 and 2017, the highest number of successful campaigns were launched in May.
   3. The highest number of successful, and failed campaigns, were in theater.
2. What are some limitations of this dataset?
   1. The data is only representative of the years 2009 through 2017. If someone wanted more recent data, reflective of the past few years, this data would not be useful.
   2. The currency is not all equivalent – some is in USD, some is in GBP, some is in AUD, EUR, and so on… so is it fair to analyze data without converting it to an equivalent currency first?
3. What are some other possible tables and/or graphs that we could create?
   1. Average donation v. State: This would allow you to see if higher campaign contribution correlated with higher degrees of success. You could represent it in a scatter plot to see the trend line.